



USPS Postage Rates

Effective July 9, 2023

Marketing Mail (See reverse for First Class Rates)

COMMERCIAL: LETTERS

Letters weighing 3.5 ounces or less (Per-piece price)	Entry Discount	Automation		
		5-Digit	AADC	Mixed AADC
	None	0.326	0.361	0.381
	DNDC	0.299	0.334	0.354
	DSCF	0.291	0.326	–

FLATS

Flats weighing 4.0 ounces or less (Per-piece price)	Entry Discount	Automation			
		5-Digit	3-Digit	ADC	Mixed ADC
	None	0.609	0.786	0.893	0.976
	DNDC	0.538	0.715	0.822	0.905
Flats weighing more than 4.0 ounces ¹ (Per-pound price)	DSCF	0.518	0.695	0.802	–
	None	0.896	0.896	0.896	0.896
	DNDC	0.896	0.896	0.896	0.896
	DSCF	0.896	0.896	0.896	–

NOTE: FLATS HAVE A NEW PRICING STRUCTURE BASED ON 2-TIER SYSTEM

NON-PROFIT: LETTERS

Letters weighing 3.5 ounces or less (Per-piece price)	Entry Discount	Automation		
		5-Digit	AADC	Mixed AADC
	None	0.171	0.206	0.226
	DNDC	0.144	0.179	0.199
	DSCF	0.136	0.171	–

FLATS

Flats weighing 4.0 ounces or less (Per-piece price)	Entry Discount	Automation			
		5-Digit	3-Digit	ADC	Mixed ADC
	None	0.384	0.561	0.668	0.751
	DNDC	0.313	0.490	0.597	0.680
Flats weighing more than 4.0 ounces ¹ (Per-pound price)	DSCF	0.293	0.470	0.577	–
	None	0.706	0.706	0.706	0.706
	DNDC	0.706	0.706	0.706	0.706
	DSCF	0.706	0.706	0.706	–

NOTE: FLATS HAVE A NEW PRICING STRUCTURE BASED ON 2-TIER SYSTEM



SG360° Postal Optimization Solutions
may help you achieve lower rates.

We can help offset the July 2023 rate increase.

Contact your SG360° sales rep to receive
an analysis of your unique postal files.

Questions?

Contact us at marketing@sg360.com



USPS Postage Rates

Effective July 9, 2023

First Class Mail (See reverse for Marketing Mail Rates)

COMMERCIAL: LETTERS & CARDS

Weight Not Over	Automation		
Ounces	5-Digit	AADC	Mixed AADC
1-3.5	0.498	0.537	0.561
Postcard	0.355	0.376	0.388

FLATS

Weight Not Over	Automation				Non-Auto
Ounces	5-Digit	3-Digit	ADC	Mixed	Presorted
1.0	0.831	1.037	1.098	1.234	1.270
2.0	1.071	1.277	1.338	1.474	1.510
3.0	1.311	1.517	1.578	1.714	1.750
4.0	1.551	1.757	1.818	1.954	1.990
5.0	1.791	1.997	2.058	2.194	2.230
6.0	2.031	2.237	2.298	2.434	2.470
7.0	2.271	2.477	2.538	2.674	2.710
8.0	2.511	2.717	2.778	2.914	2.950
9.0	2.751	2.957	3.018	3.154	3.190
10.0	2.991	3.197	3.258	3.394	3.430

RETAIL: LETTERS & CARDS

Weight Not Over	Single-Piece Stamp	Single-Piece Meter
Ounces		
1.0	0.66	0.63
2.0	0.90	0.87
3.0	1.14	1.11
3.5 ²	1.38	1.35
Postcard	0.51	–

FLATS

Weight Not Over	Single Piece
Ounces	
1.0	1.35
2.0	1.59
3.0	1.83
4.0	2.07
5.0	2.31
6.0	2.55
7.0	2.79
8.0	3.03
9.0	3.27
10.0	3.51

Questions?

Contact us at marketing@sg360.com



Additional Postage Savings

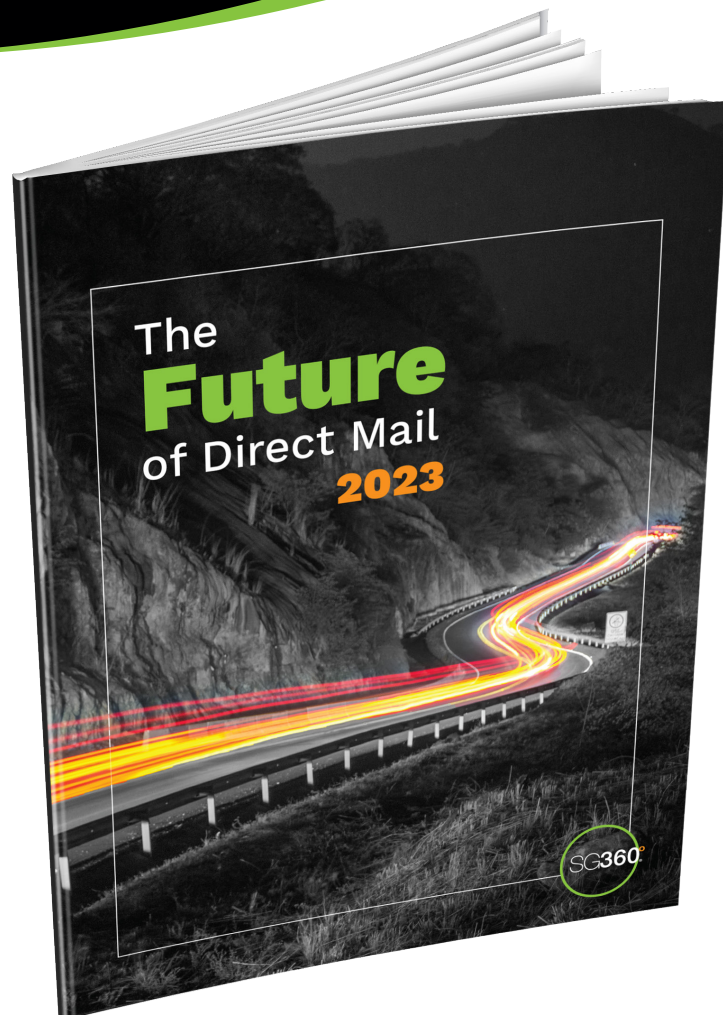
Performance-Driven Direct Marketing

Make the most of your direct mail investment

Using data gathered in March of 2023, this new edition of The Future of Direct Mail identifies several areas that mailers should address to get the most out of their direct mail investment, including:

- Multiple underutilized postage saving tactics
- Specific insights about what each generation finds attractive about marketing mail
- The relationship between data practices and program performance
- Insights into why new mailers appear to be outperforming veterans – and how veterans can catch up

Packed with **over 100 fresh data points**, included are concrete recommendations on the best ways to leverage these opportunities.



Get these FREE insights today

Click the button above, or scan the code below

